Human resources, management

Harvard psychologist Shawn Achor says that 75 per cent of job success is predicted by optimism, social support, and ability to see stress as a challenge instead of a threat. Find out more at his TED talk, “The happy secret to better work.”

General Principles for the Protection of the Environment and Sustainable Development, according to the Council of Europe


For almost 50 years, the Council of Europe has been helping to build up a set of rules, principles, and strategies related to culture, environment, ethics, and sustainable development. At the moment, one of the most important aims of the Council of Europe’s agenda deals with the elaboration of the General Principles for the Protection of the Environment and Sustainable Development. The intention of the Council of Europe is to encourage national authorities to implement these General Principles into their national environmental policies. These principles should have an important effect, especially in those countries which are new members of the European Union.

Proof is in the pudding

“BMW Group Sales Reach All-Time High in October,” PR Newswire, Nov 11, 2013

Global deliveries climb 5.2% to 165,851 vehicles with record sales for the first ten months of 2013.

BMW Group reported record monthly sales once again in October. With 165,851 BMW, MINI and Rolls-Royce vehicles delivered worldwide, sales were 5.2% higher than in the same month last year. Between January and October 2013, sales increased by 7.3% to reach a new all-time high of 1,602,018 vehicles.

Why do we care? Because the success of the BMW Group has been built on long-term thinking and responsible action. The company has incorporated ecological and social sustainability throughout the value chain, with comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.