Management, human resources
Psychologist Mihaly Csikszentmihalyi’s TED talk on creativity and happiness, including satisfaction at work.

Finance, shareholder wealth
According to Ali Fatemi (DePaul University) and Iraj Fooladi (Dalhousie University), shareholder wealth maximization is no longer a valid guide to creation of sustainable wealth: An emphasis on short-term results has had the unintended consequence of forcing many firms to externalize their social and environmental costs with many unacceptable outcomes. Given the social and environmental challenges ahead, such practices cannot be sustained, so a paradigm shift is called for. In this article, Fatemi and Fooladi propose a sustainable value creation framework, within which all social and environmental costs and benefits are explicitly accounted for.

Technology, innovation
“Can we count on high-tech pipeline leak detection?,” Toronto Star, Oct 23, 2013
Pipeline companies reassure the public with high-tech leak detection systems. But those systems are less likely to find a leak than you are.

Human rights and business

The basics:
1. States must protect against human rights abuse within their territory and/or jurisdiction by third parties, including business enterprises. This requires taking appropriate steps to prevent, investigate, punish and redress such abuse through effective policies, legislation, regulations and adjudication.
2. Business enterprises should respect human rights. This means that they should avoid infringing on the human rights of others and should address adverse human rights impacts with which they are involved.
3. Where business enterprises identify that they have caused or contributed to adverse impacts, they should provide for or cooperate in their remediation through legitimate processes.