Books
Clemens Rettich's great Personal Branding workshop at Gustavson on May 16 brought up these books:
- "Thinking, Fast and Slow" by Daniel Kahneman, Nobel Laureate in Economics
- "Freak Factor" by David Rendall
- "First Break All the Rules" and "The One Thing You Need to Know" by Marcus Buckingham.

Growth in divesting
US mayors have indicated that they intend that their cities will join the growing number of universities divesting their investments of fossil fuel companies because of their role in climate change. San Francisco, Boulder, and Madison, are three of the nine cities following Seattle, whose $2bn city employee pension fund this year started looking at selling its fossil fuel holdings.... Much more detail in this Reuters article.

Knowledge Mobilization
Since 2006, UVic has been a partner with York University in the knowledge mobilization unit ResearchImpact. York’s David Phipps, who spoke at UVic about knowledge mobilization on January 24 this year, writes in this Guardian article about how this emerging framework aims to connect research with public policy and practice, and the opportunities it offers institutions and academics.

This two-minute video shows the effect of connecting academic research with community action.

First Nations, aquaculture, monopolies, global business
Following on recent talks at Gustavson about economic development of First Nations by Peter Lantin and other leaders of the Haida Nation (April 30) and Art Mercer, the CEO of Nisga’a Commercial Group (May 13), here’s a timely article about the scallop aquaculture industry on Vancouver Island.

GHG emissions report
In 2012, UVic’s emissions were eight per cent lower than in 2011! Even better was the 10 per cent drop in emissions from burning natural gas for heat!

BC has legislated that all public sector organizations in the province must conduct an annual GHG inventory and purchase carbon offsets to reduce those emissions effectively to zero, making the public sector “carbon neutral.”

Gustavson’s goal is to go beyond the provincial mandate by managing our travel emissions as well as the electricity, heating and paper that the university accounts for.

On May 7, CSSI hosted a Gustavson carbon-management information session to help us figure out what to do, now that we’ve got three years of internal greenhouse gas emissions reports. Rob Abbott of the Climate Action Secretariat and Jay Gillette of Pacific Carbon Trust described provincial climate-change regulations, agencies and programs, and outlined some tactics Gustavson can use to achieve our strategic intent. A video of the presentation will be available soon and we’ll have more information sessions as well.