Communiqué
July 4, 2013

There’s just too much! We don’t have room to include all the fascinating webinars, events, articles, and interviews that we want to share, so please visit Links on the CSSI website regularly for more more more!

Thanks from the CSSI team

First Tip of the Week for sustainable summer living, thanks to CRD’s Outdoor Living @ Sustainable U

Hosting a BBQ? Dispose of fats, oils and grease from your summer cook-out by cooling them in the fridge in a sealed container and then placing in your garbage. Learn more about proper disposal to protect your pipes and our wastewater systems here! If you’re Twitter friendly, visit #green365 for more weekly tips over the summer.

Live webcast of the environment ministers of the three NAFTA signatories

On July 10 and 11, the environment ministers of Canada, US, and Mexico will share how, over the next two years, they will work together to green North America’s economy, address climate change via a low-carbon economy and protect the health of citizens. Also on July 10, the Commission for Environmental Cooperation’s Joint Public Advisory Committee will host a special forum on greening transportation in North America, tackling questions on policies, regulations, and incentives necessary to accomplish sustainable transportation at a continental scale. Find out more or register at www.cec.org/council2013. On Facebook (www.facebook.org/CECconnect) and Twitter @CECweb, you can get updates, ask questions, or share your comments and ideas.

Cross-species collaboration

There’s something cuter than a basket of kittens? No way.
Yes way, says “Toronto Humane Society rooftop transformed into pet oasis” in the Toronto Star on June 13, 2013. Fifty kittens romping in catnip is cuter.
The cats, guinea pigs, and dogs are already benefitting from a partnership between Nestlé and Evergreen, a non-profit for creating sustainable cities. A new rooftop garden at the Humane Society lets animals romp safely in the shade – and chow down on catnip, lettuce and real bugs.

Business case for CSR

Every $1 in corporate donations generates sales of $6. Companies that invest in corporate social performance experience less stock price volatility than companies that don’t.... Join John Peloza, associate professor at Florida State University, as he reviews research findings on the relationship between CSR and financial performance.
Free webinar on July 11 @ 10 am or July 23 @ 11 am. Details and registration on the NBS site.

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