Goldcorp and Gustavson team up

Vancouver-based resource firm Goldcorp Inc. has made a $500,000 donation to support sustainability and social responsibility in education, research and operations at Gustavson.

CSSI Director Dr. Monika Winn said, “In accordance with the school’s core values, this gift will allow Gustavson to further deepen the integration of sustainability and social responsibility throughout its educational programs and to strengthen our research capacity in the area.”

Gustavson’s goal is to help students and the wider community become agents of change and role models for adopting sustainable and responsible approaches to business, such as minimizing impact on the global environment, transparent and consultative decision making and responsible stakeholder relations.

“We’re grateful that Goldcorp Inc. saw the potential in the research capabilities of CSSI,” said UVic President David Turpin. “The centre and Gustavson School of Business are helping today’s students and tomorrow’s business leaders learn to think in new ways about addressing complex problems in the changing world of business.”

Gustavson Greenshifters go big

BCom students Vinson Chen, AJ Qin, Jennifer Sallows and Rebecca Staynor covered themselves in professional glory at the Walmart Green Student Challenge on Feb 26, winning second place (and $15,000) with their MIIIsion Impossible*-sparked idea to upcycle China’s chopsticks into furniture. They did a great job of developing their innovative idea into a comprehensive plan, and their presentation wowed the judges, a Who’s Who of Canadian CEOs.

The team is immensely richer in experience and dollars, and they all came home with first-name contacts in some big C-suites!

*Not a typo. Gustavson School of Business is built on four pillars: Innovative, Integrative, International and Sustainable/socially responsible.

Entrepreneurship

Entrepreneurs from 18 to 35 could win $100,000 or $25,000 in consulting time from the Business Development Bank of Canada (BDC). Young entrepreneurs are invited to submit an online application and a short video that tells of a crossroads their company reached as well as the solution that will take their business to the next level. Applications are open until noon EST on April 2, 2013. Eleven finalists from across Canada will be chosen by the BDC, and Canadians will vote for the winners.

Entrepreneurship, Service Management

The Tyee invited readers to write love letters to business. The result is practically a how-to manual for entrepreneurs - and it’s a fun read!

Carrotmob’s back! Thursday, March 7 at Felicita’s – join your friends, colleagues and students for a good time in support of greening the SUB pub. More details here, and a story about CSS’s previous Cmob successes here. Orange outfits not required.