Investing for a better world

Connor Bildfell’s vision, strategy and business-oriented tactics have earned him first prize of $3,000 in TD Insurance’s “My Responsible Financial Institution” contest!

Connor’s competition included 170 students from 80 universities across Canada, whose essays describe their visions of a “Responsible Financial Group” and the social, environmental and economic actions that TD can take to achieve this vision.

Connor’s essay is a showcase of sustainability thinking, innovation and integration expressed with his unique smarts and style.

“[T]o be a responsible financial group, TD must...leave the world better than its previous state,” he wrote. Taking a systems approach, he explains, results in “a more responsible society, stronger economy, sustainable investment, and happiness.” He illustrates environmental, business, community and individual benefits with products and projects like bonds whose return on investment is linked to economic markets and environmental well-being, and a dividends program that links improvements in energy efficiency with lower interest rates on capital investments.

“These economic drivers...will build more than just a better financial institution,” Connor says. “It will create a more sustainable world.”

These items have been added to the list of ethics resources in Gustavson’s SharePoint site:

*Managing Ethical Conduct: Challenges for the Global Company*
This webcast addresses the role of the Chief Ethics and Compliance Officer in today’s public company, examine how the role is evolving, and identify how CECO support from officers and directors will enhance corporate reputation and trust with multi-national stakeholders.

*Systemic CSR: Ethical Companies Create Scalable Innovations*
For many forward-looking companies, CSR has generated significant sustainable growth and business opportunities that would not be possible otherwise.

*Inside-trader ordered to talk to students about cheating*
A US federal judge ditched his plans to send a co-operator in a historic insider-trading case to prison, instead directing that he speak to college students about the perils of cheating on Wall Street as he carries out community service.

**Making Healthy and Equitable City Planning Work: Lessons from Three Continents** on Thursday, Feb 28, 7:30-9 PM, Legacy Gallery, 630 Yates Street. Free and open to the public.
Dr. Jason Corburn of the University of California, Berkeley, and Director of Berkley’s Center for Global Healthy Cities will explore how to reorganize 21st-century city planning to focus on health equity. He uses examples from the expertise of residents of the most impoverished districts of Rio de Janeiro, Nairobi, and the US.
More info: [www.thecitytalks.ca](http://www.thecitytalks.ca).

**Chasing Ice is back!** If you missed it the first time, it’s at Cinecenta Feb 24, 25, 26. It really is outstanding.