This week’s leverage tip (or how to make your life easier even as you make the world a better place): Instapaper is a free tool for saving those intriguing sites you don’t have time to visit right this minute – without turning your Bookmarks bar into a junk drawer.

Heather Ranson found this article online: People Are Awesome: The South Carolina Coffee Shop Where Everyone Pays for Everyone Else’s Drinks. More than just heartwarming, it could be a great starting point for class discussions on the power of the individual to effect change, the importance of collaboration, the value of innovative thinking, and so on.

The link is also in the CSSI readings, case studies and videos spreadsheet on the Gustavson SharePoint site. Try this link, then go to View All Site Content on left-hand side, then under Document Libraries open Shared Documents and you’ll find the Xcel spreadsheet called “CSSI readings, case studies, videos.”

Leading Change is a one-day event in Vancouver for students and young professionals alongside Globe 2012, one of the world’s most well known and influential environmental conferences. People aged 19-35 of every background, schooling and location are invited to apply to attend Leading Change – the application deadline is Feb 17 for the March 13 event. Some financial aid is available!

Please forward the link to your students and contacts in the community.

New links on the CSSI website:

Kathleen Edmond is the Chief Ethics Officer at Best Buy. Her blog aims to make ethics a transparent dialogue and offers commentary, references to academic and other writings, and the occasional Best Buy real-life case study. At the end of almost every post, Edmond poses questions – food for thought and for classroom discussion, perhaps.

The Best Buy site also has links to the company’s Code of Business Ethics and Corporate Responsibility Report.

For managers, the Beta Gamma Society Center for Ethical Business Leadership has videoclips of a recent roundtable discussion between American Express's Joan Amble, KPMG's Jose Rodriguez, and Best Buy's Kathleen Edmond.
Developing Leadership, for example, brings up the issue of leadership throughout an organization, not only at what Rodriguez calls the C Level, and the value of actually talking to people.

“Get off your computer,” Rodriguez tells his managers. “Don’t send that email. Go visit that individual. You’re going to learn so much more by having that one on one dialogue.”

Instilling Ethical Judgment suggests using refreshers or repetition, examples of applied judgment, and leveraging the team environment to help instill, reinforce, and enact ethical decisions.

CSSI readings, case studies and DVDs are on the Gustavson SharePoint site in a simple, searchable spreadsheet.

The link is also in the CSSI readings, case studies and videos spreadsheet on the Gustavson SharePoint site.

Try this link, then go to View All Site Content on left-hand side, then under Document Libraries open Shared Documents and you’ll find the Xcel spreadsheet called “CSSI readings, case studies, videos.”

We’ll add new items every week and highlight at least one in this communiqué.

If you come across an interesting article, case or movie that would be a good fit for our collection of S/SR links, please let Rachel know and she'll spreadsheet the word.