Communiqué
Centre for Social and Sustainable Innovation
April 19, 2012

Brad Erikson in Co-op, Leslie MacDonald in the dean’s office, Rachel Goldsworthy in CSSI, Katie Jacobs in MBA, and many more Gustavson faculty and staff bike to work.

To help them be safer on the road, please drop in to Saanich’s Open House between 4:30 and 7 on Tuesday, April 24 in the Michele Pujol Room of SUB to support upgrades on McKenzie from Shelbourne to Cadboro Bay with bike lanes and a roundabout at Finnerty Road.

Plan details at http://www.saanich.ca/services/roads/projects.html.

Leverage this: Heather Ranson shares a secret resource - the Learning and Teaching Centre in the Hickman building houses a couple shelves of books on, you guessed it, learning and teaching. She visits them at the start of the summer to kickstart her planning for fall courses.

Adel Guitouni passed along the link to this Harvard Business Review article by Michael Porter and Mark Kramer on shared value as a business saviour. A video interview with Michael Porter is viewable at http://www.youtube.com/watch?v=LrsjLA2NGTU and the article is available through UVic’s library system.

Poverty reduction depends on entrepreneurs, not aid according to a Globe and Mail article by Scott Gilmore from Jan 26, 2012

On March 1, Matthew Jackson, Professor of Economics at Stanford University, gave a Lansdowne Lecture on Social Networks and Economics: Lessons from Rural India. He focused on how participation in a microfinance program in small villages depends on which members are informed initially about the program; whether people only pass basic information or also pass along opinions; and whether non-participants play an important role in information diffusion. He also discussed network patterns of favour exchange.

The link to his 80-minute lecture is available online.

Just when you think nobody’s paying attention, you find out that the whole world is, in fact, watching.

Christine Jensen points out that in the November 2011 eco-bulletin of the Canadian Bar Association, Katia Opalka writes about young professionals from around the world who noticed what Canadians are doing in a variety of environmental issues. They came to Montreal to learn more about how they can apply our experiences in their own countries.

CSSI readings, case studies and DVDs are on the Gustavson SharePoint site in a simple, searchable spreadsheet.

If you come across an interesting article, case or movie that would be a good fit for our collection of S/SR links, please let Rachel know and she’ll spreadsheet the word.