Communiqué
Centre for Social and Sustainable Innovation
June 21, 2012

June 17 was World Day to Combat Desertification and Drought. This year, Gustavson took several steps to help in our own corner of the world. First, CSSI installed **water fountains** on the second and fourth floors of BEC. Then we distributed **refillable water bottles** to every faculty and staff member. If you didn’t get one, please call Rachel (3721) and she’ll bring one right up!

Over the summer, all of the toilets, urinals and faucets in BEC and DSB will be replaced with **low-flow versions**, thanks to a project proposed and shepherded through the Revolving Sustainability Fund by CSSI Operations chair, Basma Majerbi.

How does this prevent drought and desertification? Fewer plastic bottles mean **less oil extraction**, **fewer greenhouse gas emissions** for processing and transportation, and therefore **less disturbance to the natural environment** and climate systems.

**Risk**

"Is the CEO’s Inappropriate Relationship ‘One Risk Too Many’? An HBR Mini Case Study," HBR blog, June 2012 by Krista B. Lewellyn and Maureen I. Muller-Kahle: HBR.org’s fictional mini case studies are based on academic research into business problems. This story was inspired by "CEO Power and Risk Taking: Evidence from the Subprime Lending Industry" by Krista B. Lewellyn and Maureen I. Muller-Kahle in the May 2012 *Corporate Governance: An International Review*

**Operations**

**Why Kaiser Permanente Is Integrating Sustainability into Health Care Operations** by Andrew Winston. Kaiser Permanente (KP), one of the largest health care providers in the US, has a clear mission: improve health. Now KP publicly recognizes that climate change threatens that mission. This health care leader is showing **how an authentic, mission-driven connection to global issues can drive change.**

**Health**

More experts weigh in on the **connections between health and environment**

**Ethics**

Under the aegis of the United Nations’ Global Compact Principles of Responsible Management Education (UN PRME), an **academic Anti-corruption Working Group** has created a **toolkit** to help leading business schools integrate anti-corruption values into core curricula. The 132-page document contains, among other things, a **gold mine** of core and additional literature, cases and dilemmas, learning outcomes, and study questions.

There are sections that could be useful for such things as **economic policy, legal issues, supply chain, behaviour**, etc.