Welcome!
This week after Labour Day is the first week of classes for many schools across Canada. Here at UVic, a new term is starting and our welcome includes an acknowledgement of what, where, and who you are joining:
We acknowledge and respect the Lkwungen-speaking peoples on whose traditional territory the university resides, and the Songhees, Esquimalt, and W̱ SÁNEĆ peoples whose historical relationship with the land continues to this day.

Gustavson’s green achievements last year
CSSI’s new Year in Review is ready for reading! The collection of stories is on our website, and we hope you find them as inspiring as we do.

Gustavson course content
In 2011, Gustavson’s Faculty Council ratified an initiative to have sustainability and/or social responsibility content in all of Gustavson’s core courses. We’ve since expanded that goal to include electives, Year One and Two business courses, and specializations as well.
We measure this with a brief survey of all instructors each term and include a summary in CSSI’s Year in Review.

Reams of resources
These (and many more) Conference Board of Canada publications are available at no cost to all UVic employees:
- 25 Truths about Measuring the Impact of Ethics Programs in Your Organization
- How the Circular Economy Is Transforming Business
- Insights on Emergency Response to Terrorism Events
- Canadian Green Trade and Value Chains: Defining the Opportunities

Tomorrow’s snack
Vancouver startup Coast Protein aims to scale and mainstream insect-based bars and powders. The value’s in the nutrition (high protein) and more sustainable sourcing (since insects use fewer resources than other sources of animal protein).

Today’s cases
2017 oikos Case Writing Competition finalists – 7 new free cases available
2017 Innovations That Inspire
From an incredible pool of 315 submissions, spanning 33 countries, AACSB’s 2017 Innovations That Inspire recognizes 35 innovative schools that represent a larger movement.
Each falls into one of three categories, and together they exemplify the myriad ways all business schools engage across disciplines, industry, and diverse communities to enhance learning and change the world.
These innovations do not represent a “best of” listing, but rather examples of ways business schools are taking a forward-looking approach to education.

Sharing
Do you have a lifestyle tip you are willing to share with the Communiqué? Our 300+ readers are always looking for new ideas. Please send them to us here – and thank you!