At last!
The long-awaited Massive Open Online Course (MOOC) on the influential Giving Voice to Values program developed by Mary Gentile begins next Monday, September 25, 2017. The University of Virginia Darden School of Business in partnership with Coursera offers the free four-week online course, Ethical Leadership through Giving Voice To Values.
Registration is available now via Coursera. If you miss this inaugural course, cohorts will launch on October 23, November 20, December 18, and every fourth Monday after that.
More information about Giving Voice to Values is here. Learn more about Darden prof Mary Gentile here.

United Nations Association in Canada, Sustainable Development Goals, and Gustavson students
Two years into the SDG’s 15-year implementation process, a survey of 1,518 Canadian adults indicated that only 11% of the respondents were aware of these global goals. However, once the 17 SDGs were explained to respondents, the vast majority expressed a favourable assessment of them. They found the Goals to be: inspiring (86%); innovative (83%); unifying (80%); and effective (78%). Most importantly, fully 72% felt they were achievable. It is encouraging, and perhaps not surprising, that 18-29 year olds were more aware of the SDGs and responded with most optimism about them, especially with respect to their effectiveness and their achievability. By 2030 these 18-29 year olds will be 31-42 years of age, ready to run for the highest offices in the country (or the most important businesses) and influence the next development global goals.