Sustainable Development Goals in a minute
Gustavson’s Dr. Jie Zhang set this video, the Sustainable Development Goals illustrated in a minute, as a prerequisite for the attendees who attended “Service operations for the people, planet and prosperity” at the Service Operations Leadership Forum at the University of Victoria on May 9 and 10, 2017.

Why Gustavson cares
Our school’s pillars include International and Integrative, and through our classes and their experiential learning, our students see how practices and events in one business or country affect life and livelihoods in other industries and regions.

By examining the United Nations Global Compact’s Sustainable Development Goals in the context of their studies, international exchange terms, co-op jobs, and research projects, Gustavson students and grads connect the dots for a much more complete picture of global business and global progress.

Today’s featured TED talk
Michael Green on How We Can Make the World a Better Place by 2030.

In his book Philanthrocapitalism (co-authored with Economist business editor Matthew Bishop), Green defined a new model for social change built on partnerships between wealthy businesses, governments and community organizations. Then Bishop floated the idea of a “Social Competitiveness Index,” the idea that one day countries would compete to be the most socially advanced, in the same way as they now compete to be economic top dog.

Harvard management guru Michael E. Porter and others joined in, and the first Social Progress Index was published in 2014.

A tool for teaching and practice
The free e-book Designing An Anti-Corruption Program: A Guide for Canadian Businesses, written by prominent industry leaders and experts, and produced by the Global Compact Network Canada’s Anti-Corruption Working Group, will help leaders learn how to plan and execute an Anti-Corruption Compliance Program.