Case study
This prize-winning case study about Fairphone, which won the oikos Social Enterprise prize in 2015 and the Case Centre Best-Selling Case prize in 2016, examines the start-up social enterprise, Fairphone, based in The Netherlands. Founded in January 2013, Fairphone aimed to: (1) produce a competitively-priced, aesthetically appealing, mid-range smartphone; and (2) to do so in a way that ameliorated the dark side of the mobile phone industry-conflict minerals, poor working conditions, and electronic waste dumped in developing countries. At incorporation, the company had no phone, no distribution network, and no customers. A year later, the firm had produced and delivered 25,000 'fair' phones to customers in 32 countries. How should Fairphone reach a larger audience with its message and product? How should the organisation be designed in order to achieve this dual mission?

Why we love Gustavson
Gustavson’s new video shows some of the many reasons that students and employees love it here. Professor Elango Elangovan says that right from the start, the school of business knew it was important to “[teach] students to value people and the planet in addition to profits.” Dr. Stacey Fitzsimmons adds her take: “As researchers, we [tackle] wicked problems related to sustainability....” MBA student Nikheel Premsagar says, “Gustavson offered me...the knowledge and ability to make a difference in the world.” And there’s more! Please enjoy.

To paraphrase Lance Armstrong: it’s not about better shop rags
Elsevier’s Journal of Cleaner Production is an international, transdisciplinary journal focused on Cleaner Production, Environmental, and Sustainability research and practice. Through its articles, it aims to help societies become more sustainable. It is listed as the top publication in Google Scholar’s Sustainable Development category. Here are a few of the most-downloaded articles lately:

- A literature and practice review to develop sustainable business model archetypes
- From a literature review to a conceptual framework for sustainable supply chain management
- Additive manufacturing and sustainability: an exploratory study of the advantages and challenges

Next List 2017: 20 tech visionaries who are creating the future
This article in the May print issue of Wired is short profiles of 20 people, and it’s a terrific place to start if you’re looking for fresh examples of innovation, entrepreneurship, social entrepreneurship, collaborative models, and more.