Centre for Social and Sustainable Innovation
Communiqué
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This edition brought to you by videos – smart people showing and telling important things

The happy secret to better work
In this TED talk, happiness researcher and author Shawn Achor describes how to be happier and love your work, in that order.

Music, digital technology, and a disruptive business model
In this video, journalists at The Economist get the scoop from music industry traditionalists (at Sony and Capital Records, for example) and from the innovators and disrupters (at Kobalt and Radiohead, for instance).

Social justice is bigger and better than money
At the convocation of HEC Paris in 2016, Emmanuel Faber, the head of Danone, gives a touchingly personal talk and closes with an inspiring message – almost a plea - to the future business leaders.

More coders plus more diversity
A lot of resources go into building cars, like steel, aluminum, rubber and glass. Also critical: Brains. But the engineering talent and computer coding skills that the industry needs is in short supply. In this CNN interview, GM CEO Mary Barra says the world needs more coders, and business needs more diversity.

The Meaning of Life – not Monty Python’s version

Two guys rescue Russia’s brick slaves
The Guardian chronicles two Russian men who, on their own time and dime, travel the federation demanding workers’ documents and back pay from exploitative owners of brick factories and farms. Then they get the workers the heck out of there.

Public-private sanitation in Haiti
Made in Haiti takes on a whole new meaning. The BBC explains.

What does carbon dioxide have to do with sunshine?
These videos from the Pacific Institute for Climate Solutions explain how sunlight reaches the Earth and what happens next – in an ideal world, and one in which there’s too much CO2, water vapour, and so on.

Miles Richardson, director of the National Consortium for Indigenous Economic Development, addressed the Senate of Canada on May 17, 2017. Here’s what he told them.

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Not Business as Usual
This documentary examines businesses in British Columbia that have embraced and thrive with a new approach to capitalism.

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The world looks different from here.

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