Case
Reid’s Automotive Recyclers Ltd. was established in 1995 to serve the need for quality used auto parts in BC and Alberta. The company re-purposes parts, refinishes alloy wheels and recycles end-of-life vehicles.
Reid’s is part of an industry that represents approximately 12% of all auto parts sold in BC. Owners Stuart and Teresa Reid see their industry as a key element of a low-carbon, sustainable economy. Reid’s takes great pride in their contribution to extending the life of auto parts and thereby reducing the need for new parts, helping to keep used parts out of the landfill, and responsibly handling the hazardous materials related to disassembly. This pride is what propelled their ambition to green their operations across a wide array of activities, achieving an impressive 39% reduction in greenhouse gas emissions in just one year.
The case study on Reid’s reductions is on the Climate Smart Business website now.

A car company walks the talk
Swedish automaker Volvo has announced that in two years’ time, it will no longer produce vehicles that only have internal combustion engines. Between 2019 and 2021, Volvo will launch five fully electric cars, three of which will be Volvo models and two of which will be high performance electrified cars from Polestar, the company’s performance car arm.
The cars will be supplemented by a range of petrol and diesel plug-in hybrid and mild hybrid 48 bolt options on all existing models, representing one of the broadest electrified car offerings of any car maker.
More on the story in Sustainable Brands.