Centre for Social and Sustainable Innovation
Communiqué
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This edition brought to you by the Principles for Responsible Management Education
Principle 3: Method We will create...effective learning experiences for responsible leadership.

MOOCs!
An outstanding selection of Massive Open Online Courses starting, like, yesterday. And next week. And the week after that.
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Thanks to the United Nations Global Compact Principles for Responsible Management Education for another stellar list.

Measure and manage what matters
On January 16 in Victoria, the Business Development Bank of Canada will host a panel discussion to help local businesses learn more about the benefits of becoming a BCorp. Go to this Eventbrite link to reserve your spot.

Reimagine Urban Life...
with a property developer?
Mirvac is a diversified Australian property group with an integrated development and asset management capability. They’ve been in the industry for more than 40 years and have more than AUD15billion in office, retail, and industrial assets under management.
Their integrated approach, they say, gives them a competitive advantage across the lifecycle of a project.
Their purpose, Reimagine Urban Life, inspires them to question how and why they create more sustainable, connected and vibrant urban environments.
Take a look at their plans for A House with No Bills.
The company is also involved in the Australian Supply Chain Sustainability School and provides tools on their website to support other companies.

80% of Companies Don’t Know If Their Products Contain Conflict Minerals
Manufacturing used to be highly vertically integrated in the U.S. For example, Ford’s River Rouge plant not only assembled cars but also made its own steel, glass, fabrics, power, and cement on-site. But since outsourcing has become an increasingly common approach to cutting costs, many producers now rely heavily on globally dispersed supply chains.
For example, Apple works with at least 200 suppliers and 242 smelters and refineries across the world. There are similar stories in the electronics industry, pet food, pharmaceuticals, and even national security.
It’s no wonder so many consumers have no idea where their favorite brands come from.
But are businesses any better informed than their customers?
This article in Harvard Business Review on Jan 5, 2017 dug up some answers.

Business in Society video
Carolyn Predmore of Manhattan College school of business on an undergraduate International Business course, PRME, and more.

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