Research Seminar: Dr. Gerardo Patriotta
Nottingham University Business School

Crafting Papers for Publications

Tuesday, April 18, 2017 from 12:00 – 1:30 PM in the David Strong Building, Room C113

ABSTRACT
Despite the conventions about what constitutes a strong/original theoretical contribution, publishing academic research inevitably takes the shape of a craft that authors frequently (and quite often painfully) learn by doing. In this workshop, we will look at some techniques that authors can use for developing effective arguments, leveraging academic conventions in a constructive fashion, and communicating clear contributions to their audiences (editors, reviewers, and academic readers).

Biography: http://www.nottingham.ac.uk/business/people/lizgp.html

For full abstracts & to RSVP please contact Sheryl at GSBfacultysupport@uvic.ca or (250) 472-5647