Dr. Wade Danis is associate professor of strategy and international business and the champion of the international business specialization at Gustavson. His research is centred on global strategic management, international comparative management, and international entrepreneurship, particularly in the context of emerging economies. His most recent research focuses on international opportunity recognition and the cultural, institutional, and economic factors that facilitate or constrain entrepreneurial activity in different national contexts.

Danis’ current research, with doctoral candidate Shazia Karmali, explores comparative international entrepreneurship through Giddens’ theory of structuration and provides an alternative approach to comparing entrepreneurship across national contexts. The research challenges mainstream conceptions of international entrepreneurship, introduces the use of transformative entrepreneurship in comparative entrepreneurship and extends the established conceptions of international entrepreneurship beyond the economic sphere to include social, institutional and political realms.

Other research streams include:

• The role of serendipity in international opportunity recognition with Gustavson colleague Dr. Sudhir Nair;

• The development of archetypes for international opportunity recognition with Gustavson colleague Dr. Linda Shi;

• The multiculturalism of soccer coaches, addressing how and whether the coach’s multiculturalism impacts performance with Gustavson colleague Dr. Stacey Fitzsimmons and doctoral student Michal Szymanski.

As one of the school’s leading researchers, Danis served as Research Champion from 2012-2013 and was recognized by the school with the Leader of Excellence in Research Award from 2012-2015.

HIGHLIGHTED RESEARCH:

“The research challenges mainstream conceptions of international entrepreneurship, introduces the use of transformative entrepreneurship in comparative entrepreneurship and extends the established conceptions of international entrepreneurship beyond the economic sphere to include social, institutional and political realms.”