Tread Lightly

**GUSTAVSON TAPPED** the Centre for Social and Sustainable Innovation (CSSI) for a few simple ways that conscientious travellers can minimize their impact on the environment while exploring the world.

**BANDANAS** Your fave traveller will love these as gifts!

- **A collapsible water container.** This baby is easy to get through security checks while it’s empty. Partner this with a high-efficiency ultraviolet water treatment system, and you can safely and cost-efficiently treat your own water wherever your journey takes you.
- **Go to the next level by signing the Travelers Against Plastic pledge (travelersagainstplastic.org) to help raise awareness of the harmful effects of plastic disposables.**
- **A dish towel isn’t just for the kitchen any more. Repurpose a couple and they’re ideal for travel snacks and take-out.**
- **Bandanas** are the sweetest new old thing. You can wrap half a muffin in one and stash it in a backpack for later. They make great washcloths for campers or hostelers: they dry quickly, and even when they’re damp they don’t weigh much. They’re also handy to clean or bandage minor road rash. They fold up small, dry fast and come in colours both pretty and manly.
- **Buy a stack of ultraviolet water treatment towels.** You’ll never go back to terrycloth.
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**Distinguished Alumni Award Recipient 2017**

THIS YEAR, GUSTAVSON is pleased to name Lenora Lee, BCom ’02, as the recipient of our 2017 Distinguished Alumni Award. Lee is a Partner with KPMG’s assurance practice in Victoria. Being named partner in 2011—the first female to be promoted to partner in Victoria’s office—was just the latest in a string of achievements for this talented, young professional. These achievements range from her 2009 Institute of Chartered Accountants Early Achievement Award for accomplishments in career, profession and community, to her career as a trusted business advisor at KPMG. Lee is an active member of the Victoria Chinese Commerce Association and was also one of the founders of the School of Business Alumni Chapter in Victoria. Lee is often on campus recruiting for new CPA articling students, volunteering as a mentor to BCom and MBA students, and teaching as a sessional instructor. Congratulations to Lee on this well-deserved honour. Her commitment to her profession, her clients, the business community and the university is second to none and we’re proud to recognize her efforts in business and volunteerism.

**Gram It**

**DID YOU KNOW?**

The BC Parks system has over 1,000 parks and protected areas. We’ve featured five parks on p. 15 to help you get inspired to discover a new favourite view. Share your photos on Instagram and tag them with Gustavson to see how others are following along on their adventures!

**Photo:** (Right) Deddeda White (temler); (Left) illustration: Gustavson

**Viewpoint: Strathcona Provincial Park (Strathcona Among the Thistles)

**61 SCHOOLS WILL HOST STUDY ABROAD EXCHANGE STUDENTS

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**In 2017, the exchange program will send 207 BCom students abroad.**

**NEWLY POPULAR: Singapore and Thailand**

**78.7% OF 4TH YEARS – LARGEST NUMBER EVER**

**26% GOING TO ASIA**

**Largest number ever to go to Japan**

**1st student ever going to Estonia**

1993 WAS THE FIRST YEAR Gustavson students went on exchange. Thirty-seven BComs spent a semester in either Hong Kong, Japan, Taiwan or Thailand. Flash forward to 2017, when the exchange program will send a record-breaking number of BCom students abroad.

**Students will study in:**

**Photo:** (Right) Deddeda White (temler)