Tread Lightly

GUSTAVSON TAPPED the Centre for Social and Sustainable Innovation (CSSI) for a few simple ways that conscientious travellers can minimize their impact on the environment while exploring the world.

- **Bandanas** are the sweetest new old thing. You can wrap half a muffin in one and stash it in a backpack for later. They make great washcloths for campers or hostellers: they dry quickly, and even when they’re damp they don’t weigh much. They’re also handy to clean or bandage minor road rash. They fold up small, dry fast and come in colours both pretty and manly.
- **A collapsible water container**. This baby is easy to get through security checks while it’s empty. Partner this with a high-efficiency ultraviolet water treatment system, and you can safely and cost-efficiently treat your own water wherever your journey takes you.
- **Ultraviolet water treatment** is easy to get through security checks and suitable for most situations. If your water is clear, you can treat it with an ultraviolet light. The BC Parks system is easy to use and doesn’t require any special skills.
- **Collapsible water container**. This baby is easy to get through security checks while it’s empty. Partner this with a high-efficiency ultraviolet water treatment system, and you can safely and cost-efficiently treat your own water wherever your journey takes you.

Distinguished Alumni Award Recipient 2017

This year, Gustavson is pleased to name Lenora Lee, BCom’02, as the recipient of our 2017 Distinguished Alumni Award. Lee is a Partner with KPMG’s assurance practice in Victoria. Being named partner in 2011—the first female to be promoted to partner in Victoria’s office—was just the latest in a string of achievements for this talented, young professional. These achievements range from her 2009 Institute of Chartered Accountants Early Achievement Award for accomplishments in career, profession and community, to her career as a trusted business advisor at KPMG. Lee is an active member of the Victoria Chinese Commerce Association and was also one of the founders of the School of Business Alumni Chapter in Victoria. Lee is often on campus recruiting for new CPA articling students, volunteering as a mentor to BCom and MBA students, and teaching as a sessional instructor. Congratulations to Lee on this well-deserved honour. Her commitment to her profession, her clients, the business community and the university is second to none and we’re proud to recognize her efforts in business and volunteerism.

Gram It

**DID YOU KNOW?**

The BC Parks system has over 2,000 parks and protected areas. We’ve featured five paths on p. 15 to help you get inspired to discover a new favourite view. Share your photos on Instagram and tag us as we can follow along on your adventures!

Exchange in the Time of Gustavson

In 2017, the exchange program will send 207 BCom students abroad. 61 schools will host Gustavson exchange students.

- **23% going on exchange as international students**
- **26% going to Asia**
- **78.7% of 4th years — largest number ever**
- **Newly popular: Singapore and Thailand**
- **1993 was the first year** Gustavson students went on exchange. Thirty-seven BComs spent a semester in either Hong Kong, Japan, Taiwan or Thailand. Flash forward to 2017, when the exchange program will send a record-breaking number of BCom students abroad.

**Students will study in:**

- **China**
- **Japan**
- **South Korea**
- **Thailand**
- **Taiwan**
- **Singapore**
- **Malaysia**
- **Newly popular: Singapore and Thailand**
- **26% going to Asia**

**Study Abroad Stats**

- **61 schools will host Gustavson exchange students**
- **207 BCom students abroad**
- **23% going on exchange as international students**
- **78.7% of 4th years — largest number ever**
- **Newly popular: Singapore and Thailand**
- **1993 was the first year** Gustavson students went on exchange. Thirty-seven BComs spent a semester in either Hong Kong, Japan, Taiwan or Thailand. Flash forward to 2017, when the exchange program will send a record-breaking number of BCom students abroad.

1st student ever going to **ESTONIA**

**Largest number ever to go to JAPAN**

**26% going to ASIA**

**Newly popular: Singapore and Thailand**

**23% going on exchange as international students**

**78.7% of 4th years — largest number ever**

**Largest number ever to go to JAPAN**

**1st student ever going to ESTONIA**

**Students will study in:**

- **China**
- **Japan**
- **South Korea**
- **Thailand**
- **Taiwan**
- **Singapore**
- **Malaysia**
- **Newly popular: Singapore and Thailand**
- **26% going to ASIA**

**Study Abroad Stats**

- **1993 was the first year** Gustavson students went on exchange. Thirty-seven BComs spent a semester in either Hong Kong, Japan, Taiwan or Thailand. Flash forward to 2017, when the exchange program will send a record-breaking number of BCom students abroad.