HOW TO RAISE YOUR ORGANIZATION'S PROFILE ON CAMPUS

The University of Victoria (UVic) is a top-ranked Canadian university with over 20,000 talented students studying in a range of innovative programs. Take a targeted recruitment approach by approaching students through the following channels.

1) Attend a career fair:

Thousands of students, including new grads, attend our various career fairs each year. Visit www.uvic.ca/coopandcareer/ccfair for dates and info on our general Co-op and Career Fair (generally held in October), or www.uvic.ca/coopandcareer/hitechfair for dates and info on our Hi-Tech Co-op and Career Fair (generally held in February). Contact evcoop@uvic.ca for additional details.

2) Set up an employer information session:

Our staff work with individual employers to host free on-campus information sessions throughout the year. These sessions are your opportunity to provide students with information about your organization’s hiring process and workplace culture. Contact evcoop@uvic.ca to learn more and to sign up for a free on-campus session.

3) Take part in a “What can you do with your degree” panel:

We host industry panels each March to help our students learn about career opportunities in a variety of sectors. Sharing your own career story is a great way to support students in their career development and to profile your organization. You can find details at www.uvic.ca/coopandcareer/wcydwyd or contact evcoop@uvic.ca to share your story.

4) Volunteer for a mock interview:

Our students participate in mock interviews right here on campus to better articulate their value to employers from a wide range of sectors. We’re often looking for employers to volunteer for these sessions; it’s a fantastic way to connect with UVic and share valuable feedback with our students. If you’re interested in volunteering as a mock interviewer, email careers@uvic.ca for more information.

5) Spread the word through social media:

Want to advertise your position beyond our job board? Tweet to us @uviccoopcareer and give us some details and a link to your posting—we’ll help advertise it to our followers. You can also post a link to your job posting on our Facebook page at www.facebook.com/uviccoopandcareer.

6) Sponsor an event or initiative:

We hold regular career fairs right here on campus and welcome employer sponsorship – visit www.uvic.ca/coopandcareer/events for upcoming sponsorship opportunities.
7) Support UVic Co-op and Career:

You can support co-op students interested in work placements – often international - that provide incredible learning opportunities but little compensation by contributing to the Graham Branton Co-operative Education Endowment Fund.

The fund was established in memory of Dr. Branton, the co-op program's longest-serving director, and supports students who want to make a difference abroad. Visit www.uvic.ca/coopandcareer/donate for details.